



MITx

MicroMasters[®]
SUPPLY CHAIN MANAGEMENT

2023 Impact, Outcomes, and Outlook

Educate the world for free

Engage learners in a rigorous curriculum at a minimal cost

Elevate the knowledge of SCM professionals globally

Impact

In the year 2023, the MITx MicroMasters® Program in Supply Chain Management continued its trajectory of success and innovation. Building upon the foundation laid in previous years, our program has reached new heights and solidified its position as a global leader in supply chain education.

One of the most notable accomplishments of 2023 was the sustained growth of our community, with an increasing number of 1,110,033 learners joining from diverse corners of the world. Our increasing enrollment numbers are reflecting a growing interest in our program’s offerings. The global reach expanded further, with participants hailing from a diverse array of countries, fostering a rich and dynamic learning environment.

The curriculum underwent strategic updates to incorporate the latest industry trends, ensuring that learners were equipped with cutting-edge knowledge and skills. These enhancements were a testament to our commitment to providing a relevant and impactful educational experience.

We continued to address the pressing issues affecting supply chains, including those arising from geopolitical tensions, high freight cost, labor shortages and ongoing public health concerns. The demand for skilled professionals in supply chain management soared, and our program played a pivotal role in meeting this demand by producing adept and knowledgeable learners.

Looking back on the accomplishments and challenges of the past year, we express gratitude to our committed community of learners and educational partners. Together, we have shaped a program that not only meets the needs of the present, but also lays a foundation for a future where supply chain professionals are well-prepared to navigate the complexities of a rapidly changing world. The story of the SCM MicroMasters program in 2023 reflects our unwavering commitment to excellence and continuous improvement. Join us in the next few pages as we embark on the next phase of our journey, shaping the future of supply chain education.

1,110,033

Enrollments

65,634

Certificates

4,808

Credentials Holders

262

Community Teaching Assistants

40+

Higher education programs accepting credential for credit

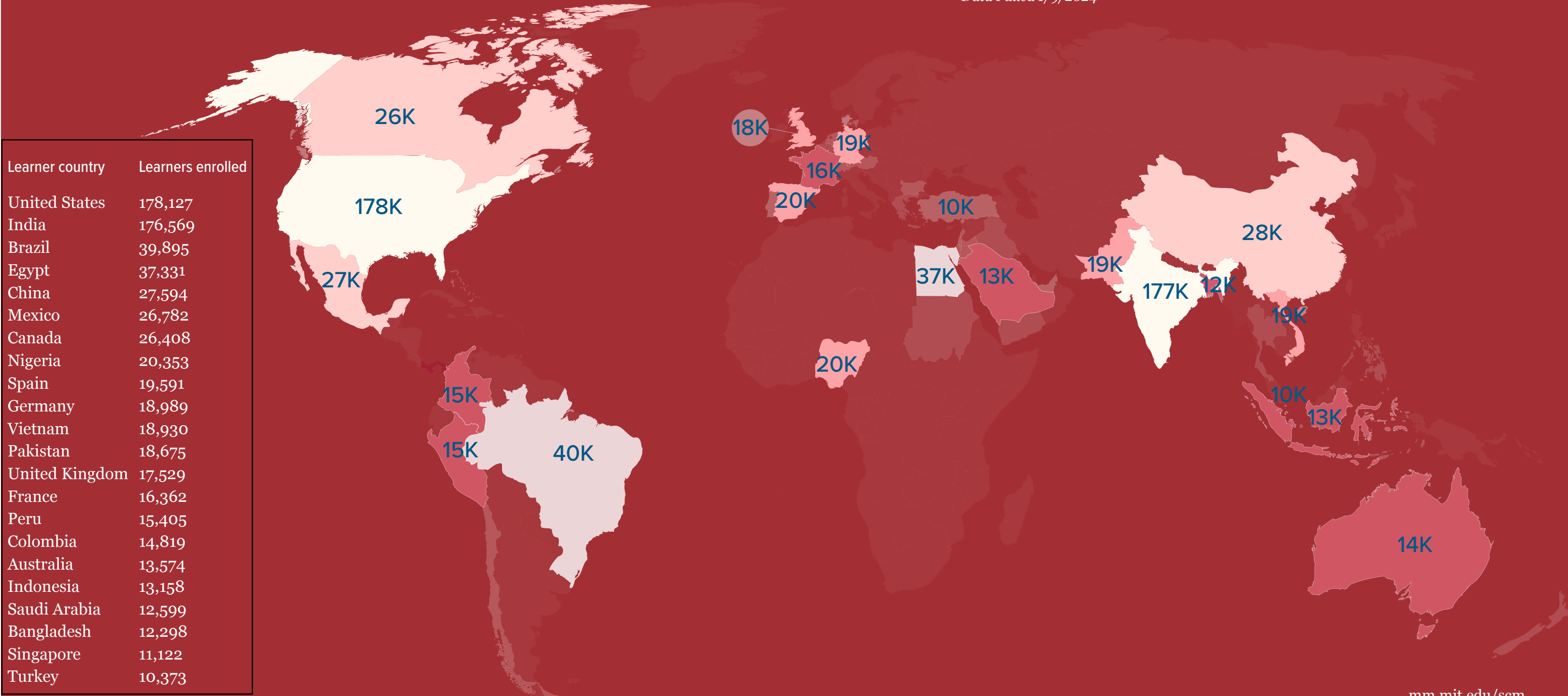
96

Course runs offered

**Data Pulled 06/12/2024*

Top Countries with Enrolled Learners

**Data Pulled 1/9/2024*

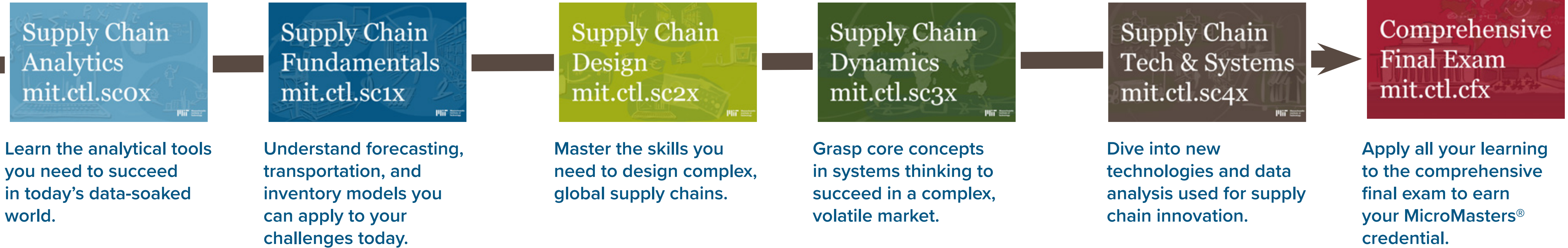


Curriculum

Earning a MicroMasters program credential requires successful completion of five courses and the comprehensive final exam (CFx).

Our belief is rooted in making education accessible to everyone, devoid of unnecessary barriers. The Program is crafted to be inclusive and within reach, offering the opportunity to audit all courses for free.

A MicroMasters credential provides numerous opportunities to further enhance your education and career.



Learner Experiences



Esteban Padilla Duran
Business Consulting Manager
Ernst & Young
Costa Rica

“The MicroMasters in Supply Chain Management Program has played a pivotal role in my career development and has opened numerous doors, both professionally and personally. Prior to enrolling in the program, I lacked a specific academic background in Supply Chain Management, relying solely on a few years of experience from previous roles I had. However, during my time in the program, I gained a comprehensive understanding of SCM principles, methodologies, and practices, which provided me with a holistic perspective and in-depth knowledge in areas where I previously had no experience.”



Duong Nhat Vi
Business Intelligence
Manager
Tiki.vn
Vietnam

“The MicroMasters Supply Chain Management Program has been nothing short of a career-defining experience for me, propelling my professional journey to new heights. The course provided me with essential knowledge and a framework for understanding supply chain and business, even with no prior background. This foundation has been instrumental in my daily work. MicroMasters SCM has not just equipped me with knowledge; it has fundamentally changed the way I approach and solve problems, contributing significantly to my ongoing success.”



Plinio Cola
Procurement and Inventory
COE Manager
Amaggi
Brazil

“As a procurement practitioner, I felt that I needed to understand the other aspects of supply chain to grow as a professional. After concluding the program, I was much more knowledgeable of SCM best practices. This improved the quality of my deliverables and also helped me land a job promotion in the company I currently work for. Not only did the program help me secure a promotion, but it also contributed to doubling the size of my team in less than 2 years after the promotion.”

Outcomes

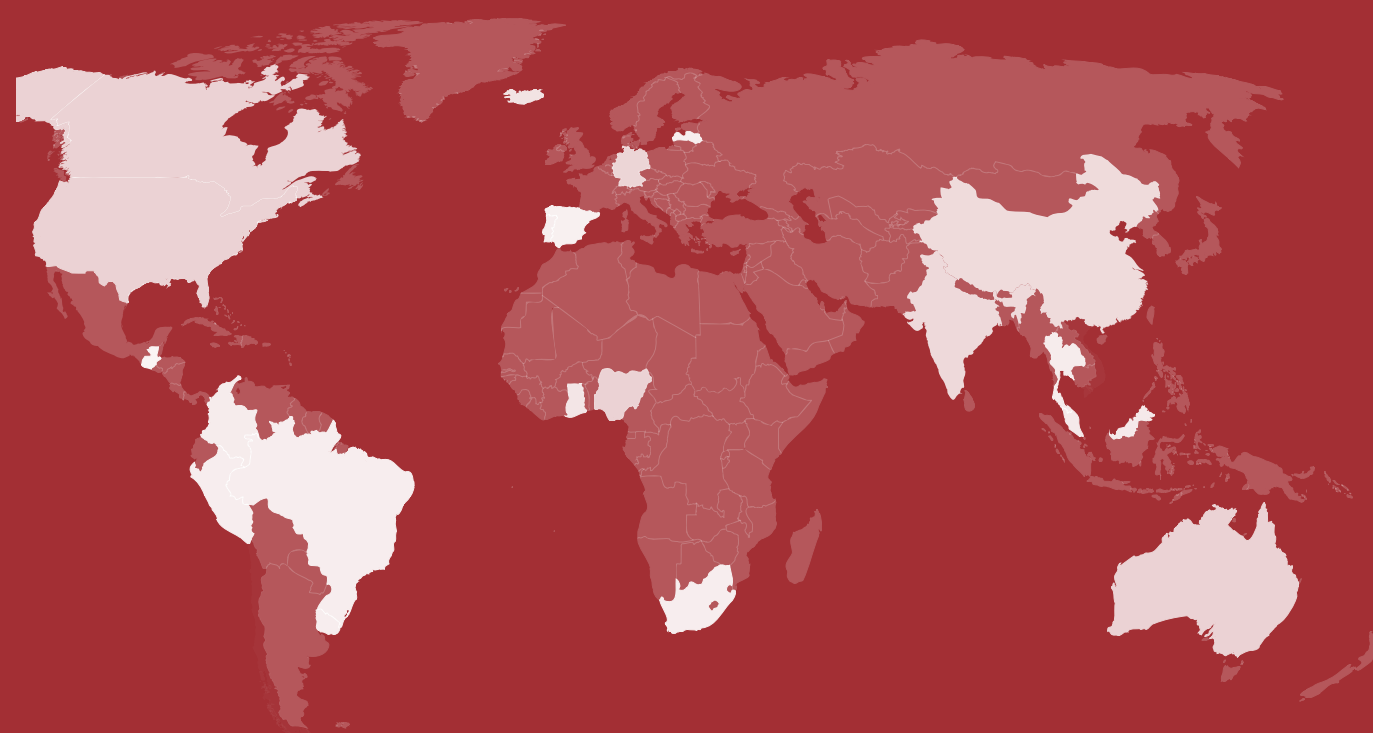
Being the inaugural and longest-standing MicroMasters program, we boast a proud legacy of nurturing global learning communities. Annually, our committed Community Teaching Assistants come back to actively contribute to program growth and sustain our vibrant learner community. We are truly grateful for their invaluable contributions.

Education

The MITx MicroMasters® Program in Supply Chain Management stands as a favored selection within the spectrum of MITx offerings.

It is heartening to witness a diverse community of learners from over 190 countries contributing to our academic endeavor. This widespread support truly humbles us and reinforces the program's significance in the educational landscape.

The credential is accepted for credit by more than 40 graduate-level programs at pathway universities around the world.



Organizations

In 2023, there was an uptick in our enrollement for our program. Several companies are sending employee cohorts for targeted upskilling and talent development.

Renowned for offering a strong foundation for customized training solutions worldwide, our program has experienced a moderate rise in the number of companies organizing custom courses for their employees.

Companies with employees self-reporting as credential seekers or earners:

AB Inbev, Accenture, Adidas, Ahold, Amazon, Apple, Capgemini, Cargill, Chainalytics, Cognizant Technology, Deloitte, DHL, Ernst and Young, Expeditors, GE, GESCM, GM, Hitachi, Honeywell, HP, IBM, Intel, Johnson & Johnson, L'Oréal, LafargeHolcim, Maersk, Novartis, Procter & Gamble, PwC, Schlumberger, Tata Consultancy Services, Tenaris, Tesla, Toyota, Unilever, Walmart

Companies and organizations that have used the program for cohort or custom training.



Community

Our program is incredibly fortunate to harness the expertise of our dedicated Community Teaching Assistants (CTAs) in supporting new learners.

An impressive total of 310 CTAs dedicated numerous hours to aiding their fellow learners in navigating the course experience. The benefits of volunteering go beyond providing assistance – many of our CTAs highlight the opportunities for networking, continuous learning, and gaining a profound understanding of the subject matter.



MIT Blended Master's Program

By successfully completing all five courses and the comprehensive final exam, individuals can apply to the MIT Supply Chain Management Blended Master's Program.

The Blended Master's Program was designed to offer a nontraditional pathway to a master's degree in supply chain management for students who want to enrich their understanding but who come from another professional field.

The blended program option is available to holders of the MITx MicroMasters® Program in Supply Chain Management credential, who wish to expand on their credentials and earn a master's degree in supply chain management in just five months on campus at MIT.

Outlook

In 2023, new unforeseen challenges surfaced across various industries. Instances such as the aftermath of natural disasters, exemplified by events like Hurricane Ian, trade tensions stemming from geopolitical developments, and economic uncertainties triggered by global events have coincided with escalated costs in production, transportation, and labor.

The challenges encountered underscore an increased demand for proficient supply chain management professionals capable of adeptly overseeing, facilitating, and enhancing the flow of goods and materials throughout the supply chain. We hold firm in our confidence regarding the efficacy of our courses and remain steadfast in our mission. Your next step is to join us and actively contribute to shaping the future of supply chain management.

Looking ahead to 2024, our commitment to educating and upskilling supply chain managers and business professionals remains firm. In response to evolving industry needs, SC4x will introduce new modules focusing on supply chain automation and visibility. Furthermore, enhancements in SC0x and SC2x will be realized through the incorporation of dedicated Excel recitations for optimization.

Our goal is to enhance the expertise of supply chain management professionals worldwide, offer free education to a global audience, and furnish diligent students with a robust credential at a nominal cost. We are well-prepared and committed to assisting you in reaching your professional aspirations.

Sincerely,

Eva Ponce

Dr. Eva Ponce
Executive Director



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