

# MITx CUSTOM COURSES IN SCM

## WHAT?

Custom courses in Supply Chain Management include a combination of virtual and asynchronous content with interspersed live interactions to help your company achieve specific goals.

These courses are flexible by design and can be built to fit your company's needs and schedule.

## WHY?

- Career Advancement - Upskill your team and develop top talent to take on new challenges with top-notch training.
- Fast ROI - Practical and actionable insights that foster increased productivity and short-term opportunities for in-job added value.
- Internal Networking - Increased collaboration with colleagues within the company joining from different branches, areas, and regions.
- Common Language - Improve communication with internal and external stakeholders utilizing a common language and SCM best practices.

## HOW?

CUSTOMIZED COURSES	
<b>SCHEDULE</b> 	<ul style="list-style-type: none"><li>• 8-12 weeks</li><li>• 2-3 hours /week</li><li>• Flexible Schedule adjustable to company</li></ul>
<b>COURSES</b> 	<ul style="list-style-type: none"><li>• Lectures in video format</li><li>• Practice problems and graded assignments</li><li>• Key concept document handouts</li></ul>
<b>LIVE EVENTS</b> 	<ul style="list-style-type: none"><li>• Dedicated Live events with MIT researchers</li><li>• Number of live events and topics will be agreed with company</li></ul>
<b>SUPPORT</b> 	<ul style="list-style-type: none"><li>• Exclusive discussion forums</li><li>• Weekly communications with all learners about course status</li><li>• Direct contact with course staff to address questions or concerns</li><li>• Sponsor can request customized report on learner's status</li></ul>



**Brandon Tatom**  
Director of  
Strategic Sales  
C.H. Robinson

"I loved the MIT CTL supply chain course for C.H. Robinson. It was the perfect mix of self-paced videos, live events with supply chain experts like Chris Caplice, internal study groups with my peers, and support from MIT. It was a challenging experience that helped me to gain a more in-depth understanding of supply chain strategy, critical thinking ... [it was] the perfect program for professionals seeking a deeper understanding of supply chain management."

## QUESTIONS? CONTACT US.



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